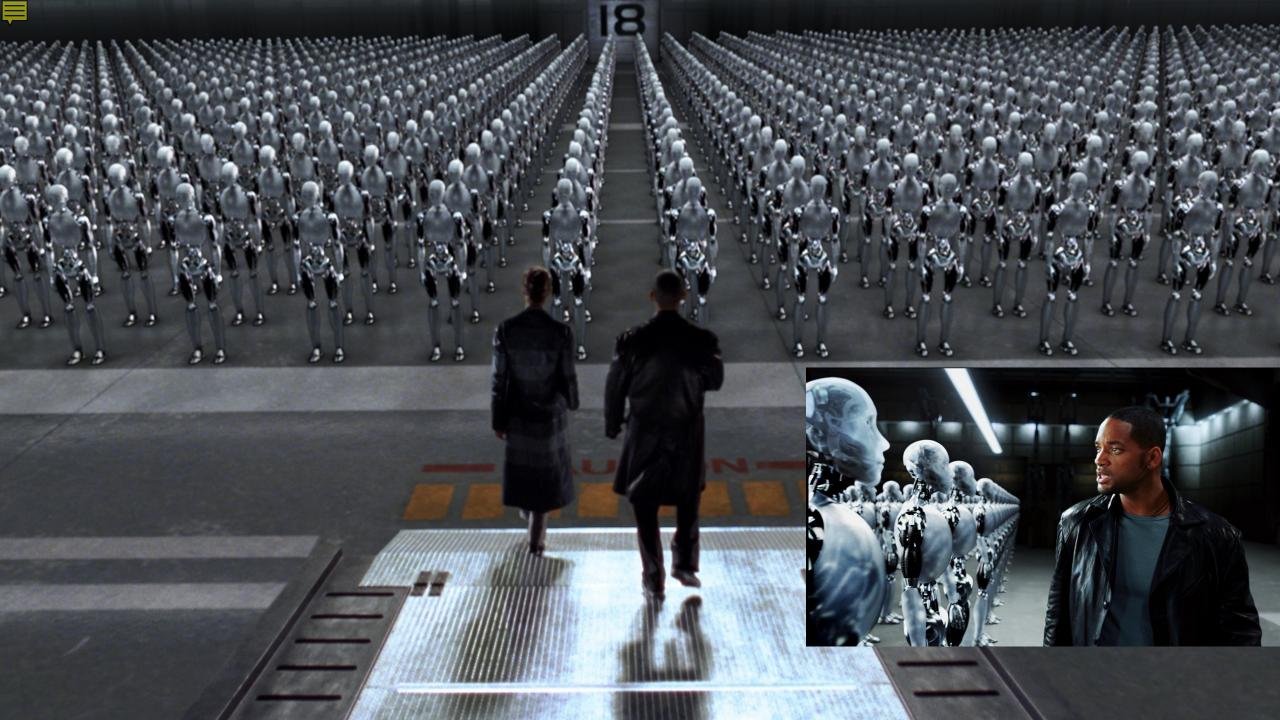


# Workforce 2030

How AI is disrupting the Contact Centre







### AI FEAR CYCLE



Fear - caused by unknown



Insight - removal of fear

**Development - replacement of fear with future focus** 







- Change the way we conduct Business
  & Operations
- Be Disruptive
- By 2020, 85% of customer interactions will be AI processed





### VIRTUAL CUSTOMER ASSISTANTS (VCA)

### 1. Predictive Queries

Big data - predict and analyse questions based on past behaviour

#### 2. Enhanced Communications

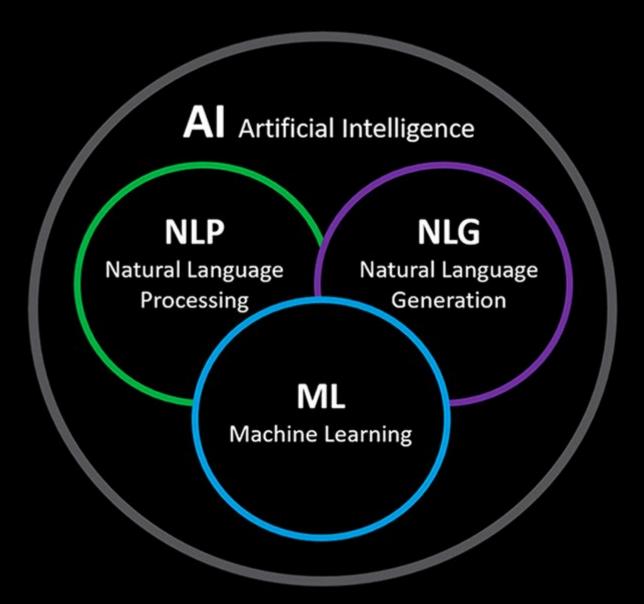
instant query handling irrespective of the time and location

### 3. Automated Operations

AI will be able to automate operations even further



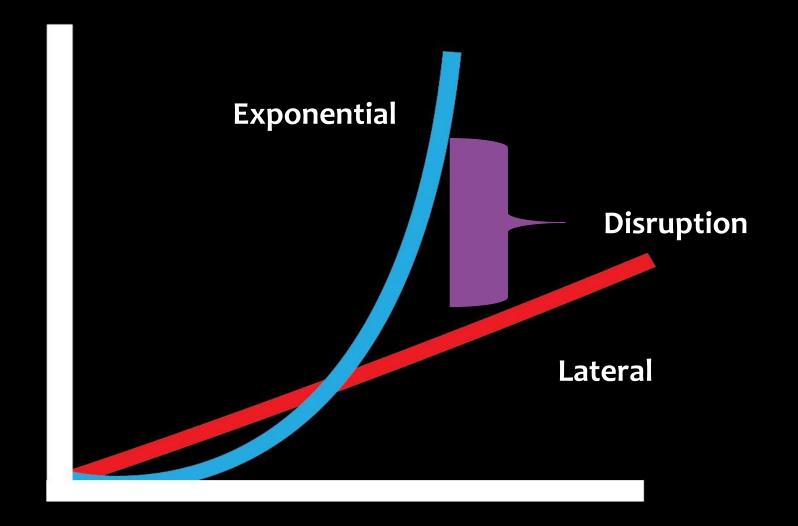








## Development Strategies





Collaborate at all levels to ensure preparedness for change, disruption, innovation and an increased pace of development.



## Jack Ma - The Future of Education (WEF 2018)





### Top 10 skills

#### in 2020

- Complex Problem Solving
- Critical Thinking
- Creativity
- 4. People Management
- 5. Coordinating with Others
- 6. Emotional Intelligence
- 7. Judgment and Decision Making
- 8. Service Orientation
- 9. Negotiation
- 10. Cognitive Flexibility

#### in 2015

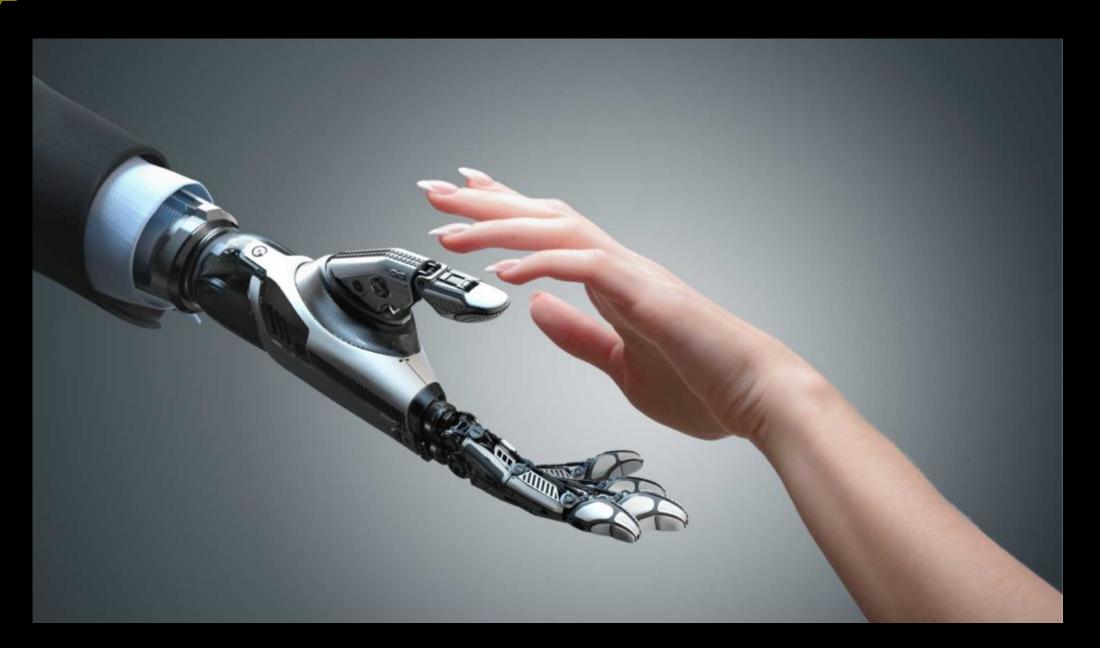
- 1. Complex Problem Solving
- 2. Coordinating with Others
- 3. People Management
- 4. Critical Thinking
- 5. Negotiation
- 6. Quality Control
- 7. Service Orientation
- 8. Judgment and Decision Making
- 9. Active Listening
- 10. Creativity





















## Phase 1

- Discover your Core Hero Abilities what is your operating system?
- DNA = DYNAMIC NATURAL ABILITY



Phase 1 requires an assessment of these natural talents and deals with an enhanced understanding of self.



#### $\equiv$

## Phase 2

- Outer World Impact 10eXo factor (exponential multiplication of your outer world)
- The operating system is understood (Abilities)
- Development of self through collaborative social awareness models
- What aptitudes does your unique model need to be a Superhero in the disruptive environment?





## Phase 3

- Dynamic Natural Application
- Skills development linked to specific demands for our Superhero's
- Development tracks selected based on critical business requirements & development curves







### Some of the skills developed are:

- Complex Problem Solving
- Critical & Computational Thinking
- Creativity
- People Management
- Collaborative Management
- Emotional Intelligence
- Judgement and Decision Making
- Service Orientation
- Negotiation Skills
- Cognitive Flexibility





